

Science In The City



TECH in TUCSON SHOWCASE and FORUM & FAMILY SCifest

February 16, 2013 -- Downtown Tucson -- 10:00 am - 4:00 pm

<http://scienceinthecity.tucsonlink.org>

Tucson at the Cutting Edge of Science and Technology

Sponsors and Exhibitors Wanted

Tucson Science In The City Tech In Tucson Showcase and Forum

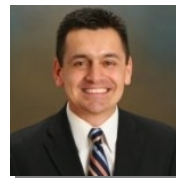
Please support this important Tucson economic development initiative



Bob Breault,
Chair, AOIA,
Arizona Optics
Association



Mike Sember, Chair,
BIOSA, BioIndustry
Organization of
Southern Arizona



Alex Rodriguez,
Director, Southern
Arizona Regional
Office, Arizona
Technology Council

Be a Show-off at the Tech In Tucson Showcase and Innovation Forum

On February 16, 2013 the Arizona Technology Council will present the **1st Annual Tech In Tucson Showcase and the Forum on Technology Innovation and Economic Development In Southern Arizona**.

Bob, Mike and Alex are encouraging Tucson technology companies, educators, University researchers, and education and community organizations to sign-up as sponsors or exhibitors for these events. You need to be there to showcase your research, technology innovations, or STEM (Science, Technology, Engineering and Math) education programs.



Sign-up today to help us show-off Tucson at the cutting edge of science, technology and innovation.

The Showcase and Forum is presented in conjunction with the **statewide Arizona SCITECH festival** and **Tucson's 2nd Annual Science In The City festival** in downtown Tucson. Science In The City is a Signature event of the Arizona SCITECH festival. This year the Showcase and Forum, for adults and high school and college students, adds a new dimension to **Tucson's Science In The City festival** that also includes the **2nd Annual Family SCifest** for families and K-12 students.

We Need You! - Why YOU Should be a Show-off

Tucson has some amazing Tucson scientists, educators, engineers, and other professionals from industry and the University of Arizona who are working at the cutting edge of science, technology and industry. They are engaged in the development of some of the greatest advancements in science and technology such as new space exploration missions; creating new energy sources; developing new food supplies to feed the hungry; inventing new fuel efficient cars; engineering tiny nano technologies used in electronics, medical devices, and even stain resistant clothing; designing video games or the next generation Internet; developing new technologies to protect the environment; working to prevent and treat disease, and more. These innovators are growing the Tucson economy and creating exciting and high paying jobs.

We are asking you to join us as we "show-off" Tucson's amazing technology companies, showcase technology development at the University of Arizona, and tell the Tucson community about the technology industry's contribution to the Tucson economy.

As they say on TV, wait, there is more. **Science, Technology, Engineering & Math (STEM) education** provides students with critical thinking and problem-solving skills to prepare them for science and technology careers. We will showcase STEM education programs, and talk about STEM education, what is, why it is important for our children, and how it leads to innovation, high paying jobs, and a vibrant economy.

If you are engaged in the development of some of the greatest advancements in technologies such as Optics, Information Technology, Biosciences, Aerospace and Defense, Electronics and Semiconductors, Environmental Technology/Alternative Energy, or you are an education or community organization providing STEM education, please register today.

Science In The City February 16, 2013 events

In 2013 *Tucson's Science In The City festival* includes:

- **The 2nd Annual Science In The City Family SCIFest - 10:00 am – 2:00 pm**
Children's Museum Tucson in downtown Tucson
Pre-K12 children will experience exciting hands on Science, Technology, Engineering and Math (STEM) activities, and families will discover innovative K-12 science, engineering and technology student projects and school programs.
- **The Arizona Technology Council Tech in Tucson Showcase - 1:00 – 4:00 pm**
Tucson Electric Power Headquarters in downtown Tucson
The Showcase will feature exhibitors representing industry, education and community organizations (see more details below). They will showcase their research, technology innovations, and STEM education programs and resources.
 - Forum - Technology Innovation and Economic Development In Southern Arizona**
2:00 – 3:00 pm - At the Tech in Tucson Showcase
Tucson Mayor Jonathan Rothschild and Congressman Ron Barber will headline this Forum. They will be joined by CEO's from innovative Tucson companies and a representative from the University of Arizona to talk about how science, technology and innovation creates high paying jobs and drives economic development in southern Arizona.

The Forum and Showcase provide an opportunity for **adults, and high school and college students** to:

- Learn about how science, technology and innovation create high paying jobs and drives Tucson's economic development.
- Meet amazing Tucson scientists, educators, engineers, business leaders, and other professionals working at the cutting edge of science, technology and industry. They will be showcasing some of the latest and greatest technologies being developed in **Tucson's featured science and technology industries**. Those industries include Optics, Information Technology, Biosciences, Aerospace and Defense, Electronics and Semiconductors, and Environmental Technology/Alternative Energy.
- Explore science and technology research and development at the University of Arizona.
- Discover some of the hottest and high-paying science and technology careers and the career pathways to these careers.
- Learn about Science, Technology, Engineering and Math (STEM) education and STEM resources in Tucson and Arizona.
- Find schools, colleges, trade schools and community organizations providing STEM education.
- Get connected to Technology industry organizations such as: the Arizona Optics Industry Association, the Arizona Technology Council, the Bio Industry Association of Southern Arizona, the Greater Arizona eLearning Association, the Arizona Nanotechnology Cluster, the Southern Arizona Green Chamber of Commerce, the Arizona SCITECH Festival, and others.

The Showcase will also include:

- **Arizona At The Cutting Edge Of Science and Technology** bookmarks, brochures, and a web page on the statewide Arizona SCITECH festival website with information about Arizona industries and technologies, careers, STEM education and STEM education resources, Arizona's broadband planning initiatives, and links to Arizona technology industry groups

- Posters at the Showcase showing Tucson's Technology industries and the website URL

The 2nd annual Statewide Arizona SCITECH festival

February-March 2013

www.azSCITECHfest.org

The February 16, 2013 Tucson Science In The City festival is a signature event promoted by the statewide Arizona SCITECH festival. In February-March 2013 the 2nd annual statewide festival will showcase Arizona as a national leader in science, technology and innovation. The festival will feature hundreds of STEM (Science, Technology, Engineering and Math) events throughout the state including hands-on activities and workshops, conversations and debates, exhibitions, concerts, guided walks, and tours. Spearheaded by the Arizona Technology Council Foundation, in partnership with Arizona State University and Arizona Science Center, the festival is a grass roots collaboration of over 200 organizations in industry, academia, arts, community, and K-12, geared to excite and inform Arizonans ages three to 103 about how science, technology and innovation will drive our state for the next 100 years.



Here is how you can Get Involved!

- **Step-up to sponsor this great economic development event for the Tucson community.** We are looking for sponsors to help cover the costs of this event including coordination of the event, web site development, printing, equipment rental, and other expenses. The festival is a 501(c)(3) nonprofit organization. Your sponsorship will be tax deductible. **Whether your sponsorship is \$5000 or \$500, your contribution is important.**
- **Sign-on as an Exhibitor and showcase your research, technology innovations, or education programs and resources.** The only cost to you is a \$200.00 **voluntary** contribution for Industry companies and commercial organizations such as private colleges and technical and trade schools. Public education and nonprofit organizations are free.
- **Attend and promote the Showcase and Family SCIFest.** Bring your family, tell your friends, announce the events at meetings, put a link on your website, post on Twitter, Facebook and LinkedIn, shout it on street corners (OK maybe not the street corners, but you get the idea).

In Return for Your Sponsorship

- Your organization will have an exhibit table at the Showcase.
- You will support this important economic development project.
- Your logo, with a link to your web site, will appear on the AZ Tech Industries & Careers web page on the statewide SCITECH festival website.
- Your logo will appear on all Showcase materials including flyers, the Showcase guide, bookmarks, signs and marketing materials.

Call us to explore a customized benefits package to meet your interests

Thanks for Considering Our Request

Alex Rodriguez, Director, Arizona Technology Council
Southern Arizona Regional Office
520.275-0519, arodriguez@aztechcouncil.org

Don Ruedy, Tucson Coordinator
Arizona SCITECH festival
520-360-1138, druedy@aztechcouncil.org

Additional Information

Tech In Tucson Showcase

Steve Peters, Project Coordinator
520-321-1309
stevepeters@tucsonlink.org

Family SCIFest

Brooke Sanders – Silverman, Director of Education
Children's Museum Tucson
520-792-9985 –Ext. 114
brooke@childrensmuseumtucson.org